RAQUEL WEINTRAUB

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HUMANITARIAN SYSTEM (RE)THINKER

PROFILE

Humanitarian professional with 10+ years of experience managing and supporting emergency and crisis response programs in America, Europe, and Africa. I've created and implemented global strategies in 12+ international offices and 50+ field interventions, developing training programs to empower future professionals and volunteers. Skilled in leadership, strategic planning, and project management. Committed to gender equality and children's rights.

WORK EXPERIENCE

Sphere Focal Point in Mexico | Sphere Standards · Full-time   Jan. 2024 - Present

- Develop and implement the strategy as the Sphere focal point with the aim of increasing awareness and adoption among institutions and individuals in the social, public, and private sectors.

CADENA Foundation | Humanitarian INGO   Jan. 2014 - Present

International NGO focused on disaster and crisis response with a multi-cluster approach. It operates through 11 offices worldwide and manages an annual budget of approximately $10 million.

- **Chief Operating Officer | April 2023 - Present**
  - Led daily operations to ensure program effectiveness and efficiency in alignment with annual planning, KPIs, and budget in the HQ and 11 country offices with more than 150 employees.
  - Established and ensured compliance with organizational policies and procedures, while managing partnerships and alliances with UN agencies, Start Network, INGO, Local NGOs, and International Enterprises.
  - Led the organization alongside the CFO for 8 months without a Secretary General, maintaining effective relations with board members, donors, and partnerships to ensure smooth organizational operations.
  - Developed and implemented the organization's internal and external communication plan, overseeing all communications and ensuring alignment with strategic goals.
  - Led the expansion of new international offices, creating and executing strategies, setting up office structures, and maintaining best practices for organizational growth.
  - Directed field interventions, leading on-the-ground emergency and crisis responses to ensure effective and timely assistance.
  - Implemented innovative and technological practices at CADENA to optimize the organization's operation. Including volunteer CRM and monday.com .
- **Director of Global Strategy | January 2022 - April 2023 (1 year 4 months)**
  - Led the CADENA International team, overseeing the governance and strategy of 15 offices globally, and opened 6 new offices in 2022 to expand the organization's humanitarian reach.
  - Created and implemented CADENA International's global strategy to maximize worldwide humanitarian impact.
  - Led more than 20 humanitarian interventions on the field and more than 100 interventions and permanent projects in various contexts and countries including Ecuador, Peru, USA, Mexico, Guatemala, Venezuela, Kenya, and Poland (Ukraine refugee crisis), etc.
- **Educational Project Manager | February 2020 - January 2022 (2 years)**
  - Guided CADENA's international training area, developing training programs, training office members and volunteers in 9 countries, and contributing to the organization's growth and strengthening globally.
  - Developed an educational content manual for the Comunidad CADENA program and Humanitarian Action classes, providing valuable resources for training and educating young people on humanitarian topics.
  - Coordinated the CADENA College program, leading a humanitarian action group for university students with a presence in Mexico and Colombia.
  - As Director of CADENA Initiative in Mexico (Humanitarian entrepreneurship contest) , led the expansion of the initiative to 2 cities and more than 15 schools, providing training and humanitarian action opportunities for more than 900 young leaders. Also developed virtual events and training for the finalists.

- Project "Training Teenagers on Public Speaking" for International Planned Parenthood Federation Western Hemisphere Region: Led the creation of a results report for the organization that highlighted the positive impact of our public speaking training program for teenagers.
- Workshop design and co-facilitator for CEPREDENAC: Participated in the design and facilitation of the "Sphere Training: Humanitarian Charter and Minimum Standards for Humanitarian Response" workshop, contributing to the training of humanitarian response experts in the region.

OTHER PROFESSIONAL EXPERIENCE

- **Tercer Impulso A.C.,** Social Alliances Advisor | January 2020 - September 2021
- **Ellis Quality Life,** Consultant | February 2020 - February 2021
- **EXTRATEGIA**, Trainee in Presidency | January 2019 - February 2020
- **WEF Iberoamérica,** Assistant Coordinator | April 2019 - September 2019

EDUCATION

- **Universidad Anáhuac México,** Bachelor's Degree in Social Responsibility and Sustainable Development | 2018 - 2023
- **Universidad Hebraica**, Master's Degree in Leadership in Humanitarian Action | 2019 - 2022

CERTIFICATIONS AND TRAINING

- **Harvard Humanitarian Initiative,** National NGO Program on Humanitarian Leadership Blended Learning Program | February to May 2024
- **Harvard Humanitarian Initiative,** Humanitarian Response Intensive Course | April 2024
- **CHS Alliance,** Training of Trainers Workshop on the Core Humanitarian Standard | May 2024
- **Build a Better Response,** Workshop on the International Humanitarian Coordination System | April 2024
- **Humanitarian Productions and CADENA,** Sphere Handbook Ambassador 2018, Humanitarian Action | March 2022 - March 2023
- **CONOCER**, Basic Prehospital Care, First Aid | 2019

AWARDS

- Young Humanitarian Hero Award, AIDEX | 2023
- Recognition to Graduates - Social Leader, CHMD | 2022

VOLUNTEER

- **INGO ,** Volunteer Paramedic | Sept. - Nov. 2017
- **Paramedic NGO,** EMT and Instructor | Aug. 2014 - Sept. 2020
- **CADENA**, Volunteer | Jan 2014 - Feb 2020

LANGUAGES

Spanish (Native) - English (Full Professional) - French (Elementary)

SOFTWARES

Microsoft Bundle | Google Bundle | Apple Bundle | Monday.com