SPHERE'S COOKIE POLICY

This Cookie Policy applies to the present website (the "*Site*") operated by the Sphere association ("*Sphere*" or "*we*"). We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

WHAT ARE COOKIES?

Cookies are files with small amount of data which may include an anonymous unique identifier (Cookies). Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyse our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, denial of the cookies used by this website may prevent parts of the website from working properly.

WHAT DO WE USE COOKIES FOR?

We use cookies to collect non-personal information about how visitors use this site. We only collect information that helps us to provide and manage a useful and efficient web service and to optimize the performance of the Site in order to enhance your website experience and to make the Site easier to use for your interests and needs. More specifically, we use cookies :
- To store your text size and accessibility preferences.
- To count how many visitors, use this site (so our web servers can meet the demand).
- To analyse how visitors search for and find information, to improve navigation and usability.

WHAT COOKIES DO WE USE AND HOW?

Types of Cookies we use:

- Session Cookies - we use Session Cookies to operate our Service.
- Preference Cookies - we use Preference Cookies to remember your preferences and various settings.
- Security Cookies - we use Security Cookies for security purposes.

DoubleClick Cookie
Google, as a third-party vendor, uses cookies to serve ads on our Service. Google's use of the DoubleClick cookie enables it and its partners to serve ads to our users based on their visit to our Service or other web sites on the Internet.

You may opt out of the use of the DoubleClick Cookie for interest-based advertising by visiting the Google Ads Settings web page: http://www.google.com/ads/preferences/.

Behavioural Remarketing
Sphere uses remarketing services to advertise on third party web sites to you after you visited our Service. We, and our third-party vendors, use cookies to inform, optimize and serve ads based on your past visits to our Service.

HOW TO OPT OUT OF USING COOKIES?

For a simple guide to manage and opt out of cookies on the Site please see below.

1. **Google**

- Google AdWords remarketing service is provided by Google Inc.

- You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the Google Ads Settings page: http://www.google.com/settings/ads

- Google also recommends installing the Google Analytics Opt-out Browser Add-on - https://tools.google.com/dlpage/gaoptout - for your web browser. Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.

- For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: http://www.google.com/intl/en/policies/privacy/

2. **Facebook**

- Facebook remarketing service is provided by Facebook Inc.

- You can learn more about interest-based advertising from Facebook by visiting this page: https://www.facebook.com/help/164968693837950

- To opt-out from Facebook's interest-based ads follow these instructions from Facebook: https://www.facebook.com/about/ads/#568137493302217

- Facebook adheres to the Self-Regulatory Principles for Online Behavioral Advertising established by the Digital Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA http://www.aboutads.info/choices/, the Digital Advertising Alliance of Canada in Canada

http://youradchoices.ca/ or the European Interactive Digital Advertising Alliance in Europe http://www.youronlinechoices.eu/, or opt-out using your mobile device settings.

- For more information on the privacy practices of Facebook, please visit Facebook's Data Policy: https://www.facebook.com/privacy/explanation

3. Twitter

- Twitter remarketing service is provided by Twitter Inc.

- You can opt-out from Twitter's interest-based ads by following their instructions: https://support.twitter.com/articles/20170405

- You can learn more about the privacy practices and policies of Twitter by visiting their Privacy Policy page: https://twitter.com/privacy.

LINKS TO OTHER SITES

The Site may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Data Privacy Policy and Cookies policy of every site you visit.

We have no control over, and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

CONTACT US

If you have any questions, concerns, comments, requests or if you would like further information about this Cookie Policy, please contact us:

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